**GS SUKRIYA PRIVATE LIMITED**

* + ARTIST GROUP **A**
  + Artist ID :
    - Free for the first 1 year.
    - After 1 year the artist has to pay 100rs per year.
  + Online Payment System :
    - Each artist should have to take the payment through our payment server.
    - If the customer booked an artist and selected the Cash on Delivery option then he will have to pay through our payment server after completion of the work.
    - We will charge 2% - 5% for each booking as a platform charge and it will be charged from the customer (not from the artist) (ex: if the artist givesa budget of 10k Rs the customer will see the amount of 10000+200 Rs).
    - If the artist takes the payment through our payment server he will get a rating based on the business amount and he will be recommended to the top as a “Best seller/ Best artist”.
    - When a customer booked an artist on our platform and if he paid in advance then the order section shows payment successful and if he selected the COD option and paid the amount to the artist hand to hand. In that case, the order section shows payment pending and the artist will receive 2 separate links to pay the platform fee and to generate the customer’s receipt copy.
    - Gift on target business amount.
  + Star rating :
    - Ratings will be 2 types.
      * Customer ratings and reviews based
      * Business amount-based review system (“Bestseller”/ “Best artist”)
  + Gallary :
    - We will provide a gallery section for the artist to showcase their art. (Initially 10 images, 100 images for premium users)
    - For showcasing videos the artist will have to email us and we will showcase their video on our social media handles and provide them the links. (premium model)
  + Auction :
    - To add artwork (minimum amount is 30k) to the auction slot mail us/ fill up the form on our website and we will verify your product (suitable for add to the auction or not). After we verify your product by ourcertified artists the product will be added to the auction section.
    - We will charge 10% of the selling price of anauction product.
    - Verification charge of 5k Rs (30k to 50k) and 10k (51k to 10 lakh) and if the product is not sold artist will get an 80% refund.
    - We will provide logistic service/stock the product. (Premium model)
  + Artworks: X
    - All artists sell their artwork on our platform.
    - There must be product full details. Such as online art/offline art etc.
    - Payment system will be the same as artist booking.
  + Online agreement paper with customer:
    - When a customer books an artist, the customer has to agree on an online agreement paper.
  + Contact with the artist :
    - Customer needs to click the **Connect**button to connect with the artist. An artist needs to click the **Connect back** button to contact the customer.
  + Application Library: **X**
    - Promote applications.
  + Premium Model: (Per month)
    - 200 RS:
      * The artist is eligible to showcase 100 images with the premium model.
      * The artist is eligible to showcase videos with the premium model.
      * Range – Whole state. (Only one state)
    - 500 RS:
      * All services available of 200 RS.
      * We will provide logistics/stock of the auction products with the premium model.
      * Business rating will be increased with the premium model.
      * All India suggestion or Whole state suggestion. (Initially range 30kms)
      * Verified badge.
      * Application subscription as per requirement.
      * Hiring worker
* ARTIST GROUP **B**
  + Artist ID:
    - Free for the first 1 year.
    - After 1 year the artist has to pay 100rs per year.
  + Online Payment System:
    - Same as Group A
    - 100% in advance (if an artist wants to provide a discount, he can allow it)(artist will not received full in advance)
    - 50% in advance 25% at any time and the remaining 25% after completion of the Job.
  + Star rating :
    - Ratings will be 2 types.
      * Customer ratings and reviews based
      * Business amount-based review system (“Bestseller”/ “Best artist”)
  + Gallary :
    - We will provide a gallery section for the artist to showcase their art. (Initially 10 images, 100 images for premium users)
    - For showcasing videos the artist will have to email us and we will showcase their video on our social media handles and provide them the links. (premium model)
  + Calendar:
    - Artist have their calendar where customers can see when the artist is available or not.
  + Music Library:**X**
    - Here will be various music and songs for the use of artists (free for listening). (premium model download)
  + Contact with the artist :
    - Customer needs to click the **Connect**button to connect with the artist. An artist needs to click the **connect back** button to contact the customer.
  + Application Library: **X**
    - Promote applications.
  + Premium Model:
    - 200 RS(monthly):
      * The artist is eligible to showcase 100 images with the premium model.
      * The artist is eligible to showcase videos with the premium model.
      * Range – Whole state. (Only one state)
    - 500 RS(monthly):
      * All services available of 200 RS.
      * Business rating will be increased with the premium model.
      * All India suggestion or Whole state suggestion. (Initially range 30kms)
      * Verified badge.
      * Application subscription as per requirement.
      * Hiring Worker.
      * Music gallery for downloading copyright-free music and songs.
* Section – Super Stars:**X**
  + Here will be super starts only.

**Artist groups:**

* **Group A**

1. Sketching
2. Painting
3. Sculpture
4. Handmade jewelry
5. Logo designer
6. Webpage designer
7. Graphic designer
8. Tattoo
9. Bike/car customization
10. printing

* **Group B**

1. Recitation
2. Standup comedy
3. Acting
4. Photography
5. Makeup artist
6. Interior decorators
7. Dance
8. Fashion designer
9. Modeling
10. Lighting
11. Art director
12. Photography
13. Videography
14. Photo editor
15. Video editor
16. Film director
17. Anchoring
18. DJ
19. You tubers
20. Dubbing artist
21. Sound designer
22. Music director
23. Rj
24. Art workers
25. Event manager
26. Singing(vocal artist)
27. Music instruments
28. Clothing (tailor)

* **Tag:**

1. Teacher
2. Student
3. Stage performer
4. volunteer

Customer:

* Online agreement with the artist
* Book appointment ( get 5 – 10 premium artist’s contact details )
* Book an artist by paying advance
* Huge discount on our platform

Payment system:

* Customer to customer:
* 2%-5% platform charge will be taken
* Artist to artist:
* Maximum 1% is payable
* Free for verified artists

**Payment System:**

Transaction chargable

Hired Artist

Transaction is not chargable within group

Transaction chargable